IP and other intangible assets comprise a significant portion of a company’s overall value, often far exceeding the worth of physical assets. Unlocking the financial potential of intangible assets involves a deep understanding of IP valuation, management and commercialization.

WIPO’s IP Finance Dialogue aims to bridge this gap, providing a platform where valuation and IP professionals, industry leaders, policymakers, entrepreneurs and investors can convene to explore alternative strategies and novel approaches to unlock intangible assets and IP finance.

Join us for the upcoming

**IP Finance Dialogue**
**Expanding Horizons on IP Finance and Valuation**

**November 21, 2023**
10.00 a.m. to 12.45 p.m. – 1:30 p.m. to 3.00 p.m. (CET)
WIPO Conference Hall, Geneva

*Geneva and Online*

For further information on the event as well as registration please visit: [www.wipo.int/sme/en/events/ip-finance-dialogue.html](http://www.wipo.int/sme/en/events/ip-finance-dialogue.html) or