


Webinar and Ask the Expert series 2025:


Theme/title: IP policy management: Building effective and enabling IP policies in academia and public research institutions



Key:


CEST: Central European Summer Time

CET: Central European Time


Webinar title, date, time and link	Expert name and title	Expert bio	Expert picture
Institutional IP Policy: Context in the knowledge economy Date: Friday, July 4 Time: 14:00 CEST Link: https://wipo-int.zoom.us/j/66286700868?pwd=5U3cBVUVUADphffCBSAm9Z24dmTaRp.1	Mr. Michael Mbogoro, Head, Technology Transfer Section, IP for Innovators Department, IP and Innovation Ecosystems Sector, WIPO	<p>Michael has extensive experience in Knowledge and Technology Transfer (K/TT), working across diverse regions to help universities, governments, and innovation ecosystems to translate research into societal and economic impact. He focuses on developing institutional and national frameworks to improve innovation productivity and bridge the gap between research and commercialization.</p> <p>At the institutional level, he has helped universities establish entrepreneurial infrastructure, including tech transfer offices and innovation centers.</p> <p>At the policy level, Michael collaborates with government ministries such as those in charge of science and technology, education, economy, and industrial affairs as well as and innovation agencies to drive systemic change in IP and intellectual asset management and innovation policy, including drafting innovation laws.</p> <p>Previously, a technology transfer manager at Oxford University Innovation (OUI) and later as a Director at Oxentia, formerly a division within OUI, Michael led initiatives to foster university-industry engagement, creating pathways for</p>	


		<p>intellectual asset commercialization, research collaborations, and investment in university ventures.</p> <p>He has mentored numerous entrepreneurs, particularly spinouts managing IP assets, helping them navigate commercialization and growth.</p>	
<p>A look at the WIPO IP Policy Toolkit: Unpacking the steps</p> <p>Date: Friday, July 25</p> <p>Time: 14:00 CEST</p> <p>Link: https://wipo-int.zoom.us/j/69583902466?pwd=oYwB2oe20uFb47XtykF64Ma9VqblZg.1</p>	<p>Ms. Lien Verbauwheide Koglin, Counsellor, Technology Transfer Section, IP for Innovators Department, IP and Innovation Ecosystems Sector, WIPO</p>	<p>Lien leads policy advisory work, technical assistance, capacity-building, and project-based initiatives within WIPO's Technology Transfer Section. With extensive international experience in innovation, knowledge exchange and technology transfer, she collaborates with stakeholders worldwide to strengthen institutional and national systems that boost innovation capacity and translate research into real-world impact.</p> <p>At the institutional level, Lien supported universities, research institutions, and governments in building the frameworks, skills, and partnerships needed to convert academic research into tangible social and economic value. Her work focuses on strengthening institutional and national capacities to manage intellectual property (IP) effectively—from early-stage research through to commercialization, licensing, and the creation of spinout companies.</p> <p>At the policy level, Lien works closely with government ministries, innovation agencies, national IP offices, and international experts to support the formulation of National IP and Innovation Strategies that promote inclusive and sustainable growth.</p> <p>She is the author of more than 15 publications on intellectual property,</p>	

		obtaining a Masters in Intellectual Property Law.	
<p>Incentivising in technology transfer: Encouraging, recognising and rewarding researchers and professionals</p> <p>Date: Friday, October 3</p> <p>Time: 14:00 CEST</p> <p>Link: https://wipo-int.zoom.us/j/62541303604?pwd=9AOkRfhGeYop53iQrIVpr6VF3CrpV1.1</p>	<p>Ms. Lien Verbauwhede Koglin, Counsellor, Technology Transfer Section, IP for Innovators Department, IP and Innovation Ecosystems Sector, WIPO</p>	<p>Please see above.</p>	
<p>IP Policy trends: Where are we headed?</p> <p>Date: Friday, October 24</p> <p>Time: 14:00 CEST</p> <p>Link: https://wipo-int.zoom.us/j/65432613875?pwd=QpaDNv9D1N6fEywaALJ8OxStMA6mfc.1</p>	<p>Ms. Olga Kusanova, Fellow, Technology Transfer Section, IP for Innovators Department, IP and Innovation Ecosystems Sector, WIPO</p>	<p>Ms. Kusanova is a technology transfer consultant with WIPO's IP for Innovators Department (IPID), where she endeavors to develop and promote IP tools, implement capacity building programs related to technology transfer and institutional IP policies. She is also involved in projects focusing on support innovation, technology transfer and commercialisation of IP.</p> <p>She holds a Bachelor's degree in International Relations and a Master's Degree in WTO and EAEU Law from St. Petersburg State University, as well as an LLM in International Economic Law and Policy from the University of Barcelona. Her fields of expertise include international trade and intellectual property, as well as the nexus between these two areas: transfer of technology. Prior to joining WIPO, Ms. Kusanova also worked in other international organisations, such as the ITC, WTO and UNDP, working on issues related to IP and technology transfer.</p>	

<p>Comparing regional IP Policy models: The Africa, ASEAN and CATI-CARD examples: Experiences and challenges</p> <p>Date: Friday, November 28</p> <p>Time: 14:00 CET</p> <p>Link: https://wipo-int.zoom.us/j/66846236524?pwd=Pap6baGmkWkbH90qs5WynQfw0f8u1h.1</p>			
Africa	<p>Dr. Andrew Mutsiwa, Project Leader, Africa Intellectual Property Center, Harare, Zimbabwe</p>	<p>Andrew has cumulative experience (both theoretical and applied) in the field of intellectual property and, technology law. Currently, Andrew is the Project Leader at the Africa Intellectual Property Center situated in Harare, Zimbabwe. He has international and regional experience in the field and has consulted for the World Intellectual Property Organization, the African Regional Intellectual Property Organization and the African Intellectual Property Organisation.</p> <p>He has contributed to Academia and Academic service in local, regional and international universities in different capacities as an Author, An Academic Coordinator and Principal Lecturer, Researcher, Research Ethics Board Member and Technology Transfer Officer. Dr. Mutsiwa is a registered as a Legal practitioner, Notary public and Conveyancer in Zimbabwe and his academic qualifications include a Post-Doctoral Research Fellowship, a Doctorate of Philosophy in Criminology and Intellectual Property, a Master's Degree in Intellectual Property, and a Bachelor of Laws (Honours) Degree.</p>	

ASEAN	<p>Dr. Richard S. Cahoon, Professor-adjunct, Department of Global Development, Cornell University President, BioProperty Strategy Group, Inc. Expert-advisor, Commercial Law Development Program – US Dept of Commerce</p>	<p>Dr. Richard Cahoon is International IP Professor-adjunct in the Departments of Global Development, and Design Tech at Cornell University. He is also President of BioProperty Strategy Group, Inc, an international intellectual property (IP) management and technology commercialization consulting firm. He was Director of the Technology Transfer Office (TTO) at Cornell University for twenty years and was responsible for the IP and technology transfer policies and functions of the University.</p> <p>Dr. Cahoon has over forty years' experience in R&D management, partnerships, commercialization, entrepreneurship, IP strategy, licensing, business development, negotiation, and mediation.</p> <p>He is an inventor/patentee and advises companies, universities, governments, and non-profit organizations on IP, technology transfer and commercialization policies and practices.</p> <p>He is an Expert Advisor of the International IP Licensing Platform for Vegetable Breeding Companies, headquartered in the Netherlands.</p> <p>Dr. Cahoon received undergraduate degrees in Political Science and History from the University of Utah, with minors in Biology, Chemistry, and Spanish; an M.S. in Bioprocessing from Montana State, and a PhD, from Cornell in Natural Resources. He has often served as an expert in IP litigations, and has conducted numerous IP/technology valuations and has advised numerous companies in IP management and technology commercialization.</p>	
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ASEAN	<p>Dr. Orakanoke Phanraksa, PhD, Intellectual Property Policy Manager, Technology Licensing Office, Technology Management Center at the National Science and Technology Development Agency, Pathumthani, Thailand</p>	<p>Dr. Phanraksa is a policy specialist in the field of intellectual property law. Currently, she is with the Technology Licensing Office, Technology Management Center at the National Science and Technology Development Agency, Pathumthani, Thailand, as a manager of the Intellectual Property Policy group.</p> <p>After receiving a Bachelor of Laws from Chulalongkorn University, Thailand, Dr. Phanraksa won a prestigious Royal Thai Government scholarship to pursue her education in the USA. She received a Master of Laws (LL.M.) and Ph.D. in law from the University of Washington School of Law in 2000 and 2005 respectively.</p> <p>Her areas of interest include intellectual property laws in particular patent law, and technology management. Since 2010, she has been serving the working</p>	

		<p>committee for the University-Business Incubation (UBI) Project and the University Technology Licensing Office Promotion Project of the Higher Education Commission. Recently, she has engaged the national and regional projects which aim to develop a policy framework to promote capacity building of technology transfer professionals in Thailand, and early career researchers in ASEAN respectively.</p> <p>In addition to being a member of the Global Young Academy (GYA) which aims to empower and mobilize young scientists to address issues of particular importance to early career scientists, Dr. Phanraksa is elected as Co-Chair of the GYA. This has allowed her to engage with top young scientists as well as senior academicians to promote good science to society.</p>	
CATI-CARD	<p>Mr. Juan Carlos Suárez Delgadillo, Director of Intellectual Property and Technology Transfer, Bosque University, Colombia</p>	<p>Mr. Juan Carlos Suárez Delgadillo is an Intellectual Property Management and Technology Transfer expert specializing in Latin America and the Caribbean's university sector. He currently serves as Director of Intellectual Property and Technology Transfer at Bosque University (Colombia) and advises on the IP University Policy Model for the CATI CARD TISc Network. He holds a law degree (Externado University/Colombia) and an LLM in Intellectual Property from Ankara University/WIPO (Turkiyi). His expertise is enhanced by advanced training in IP Management and Technology Transfer from institutions in the USA, France, Israel, and Singapore. He is a WIPO Consultant and frequent</p>	

		international speaker on IP Management in academia.	
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