



A LOOK AT IP-BASED FINANCING MARKETS

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AGENDA

I. Market Size, Growth, Value, and Segmentation

II. Industry Analysis

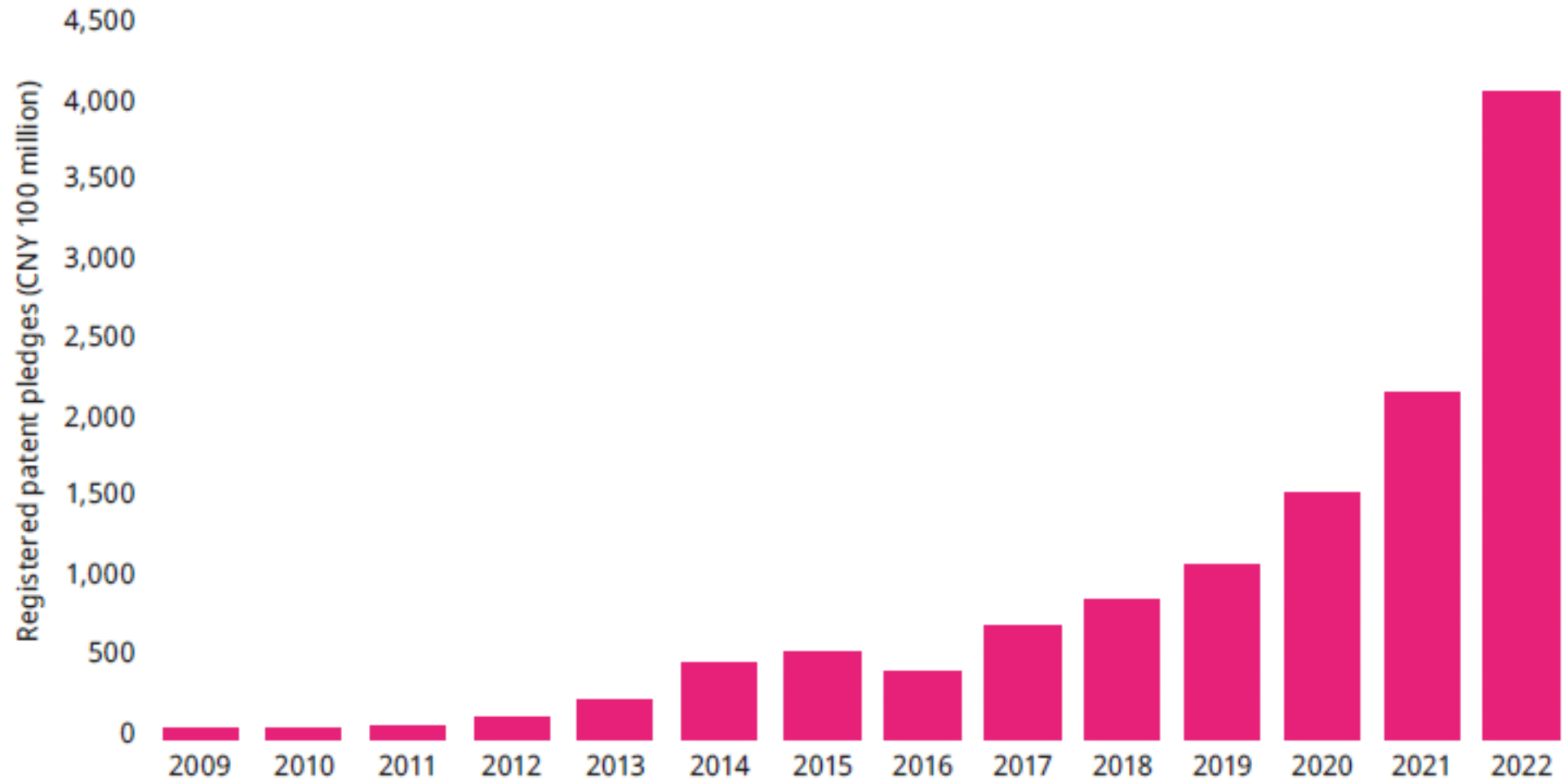
III. Top Key Players

IV. Search Trends & Signals

I. MARKET SIZE, GROWTH, VALUE, AND SEGMENTATION

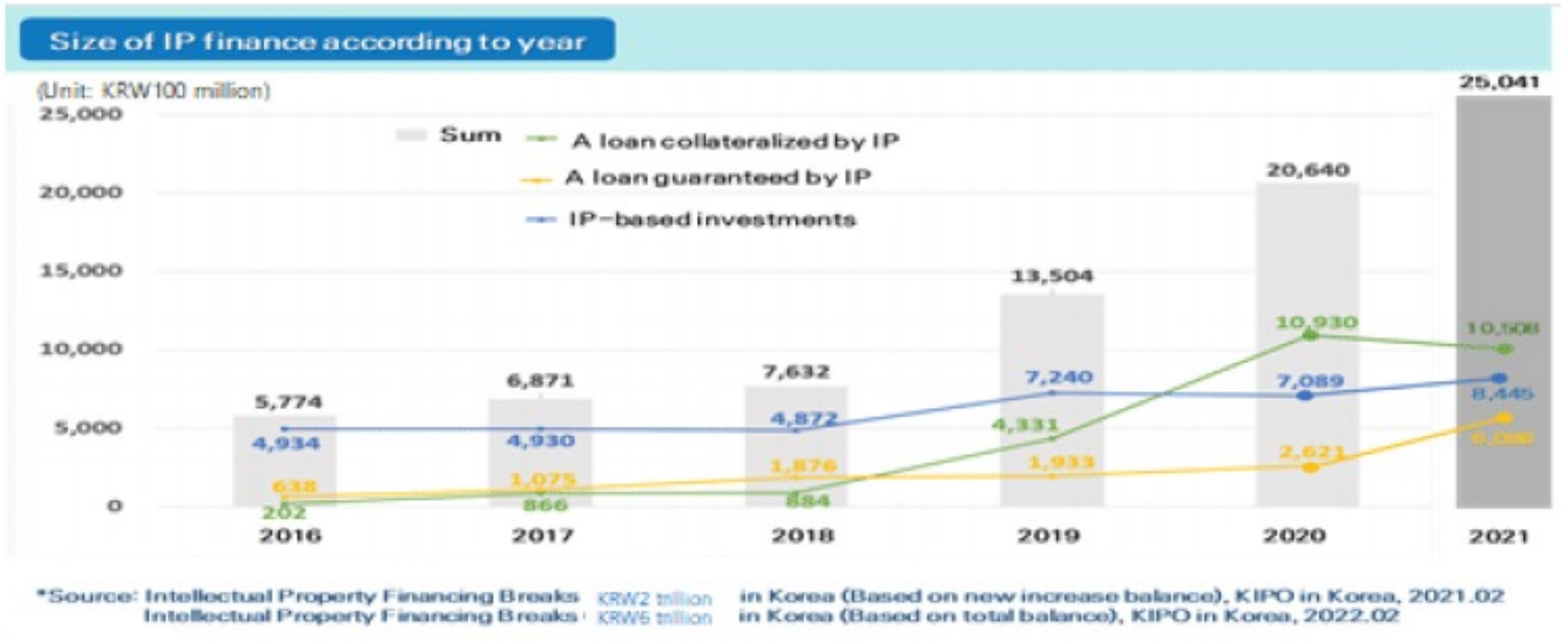
CHINA

Trends in registered patent pledges in China, 2009–2022 (CNY 100 million)⁵⁵



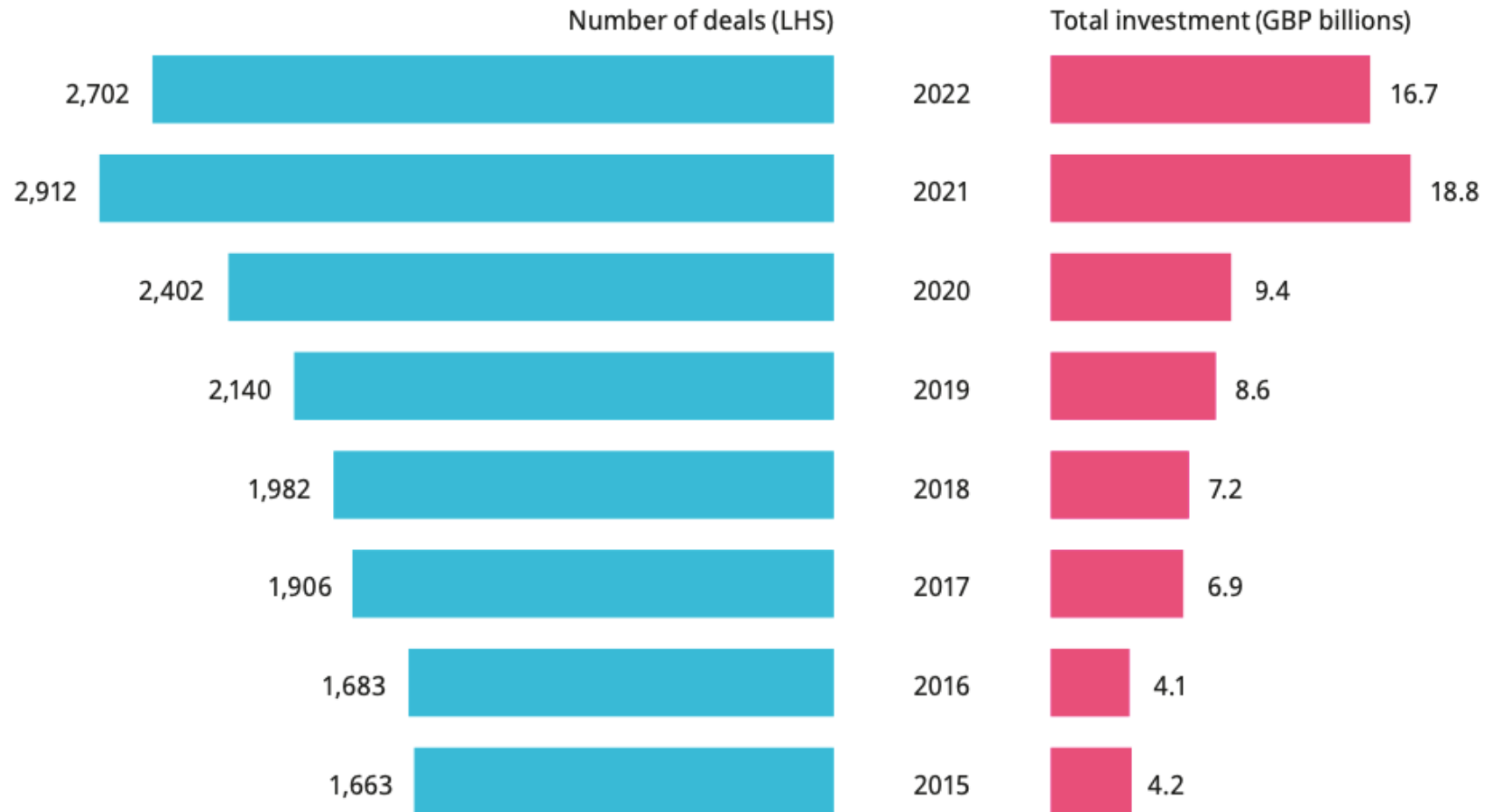
KOREA

Korea has developed a robust framework for IP-backed lending, aimed at supporting small and medim-sized enterprises (SMEs) and fostering innovation.



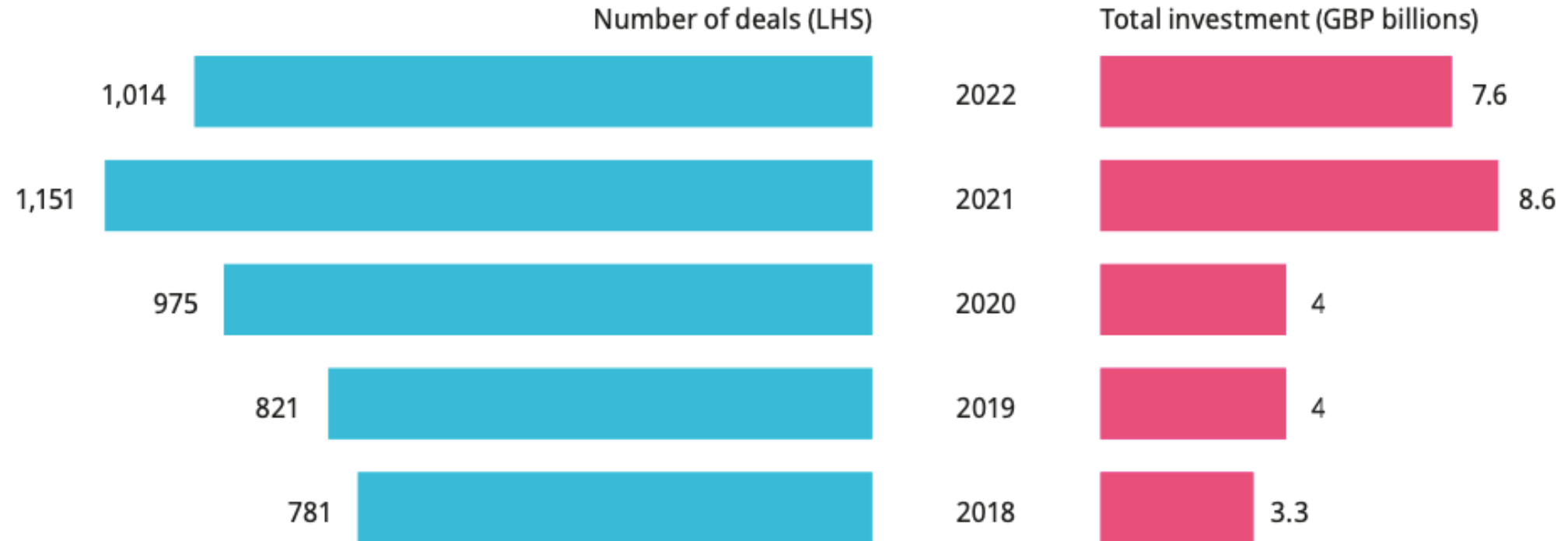
THE UNITED KINGDOM

Number and value of equity deals since 2015



Source: British Business Bank²⁹ analysis of Beauhurst data.

Equity investment into technology/other IP-based businesses over time



Source: British Business Bank³⁸ analysis of Beauhurst data.

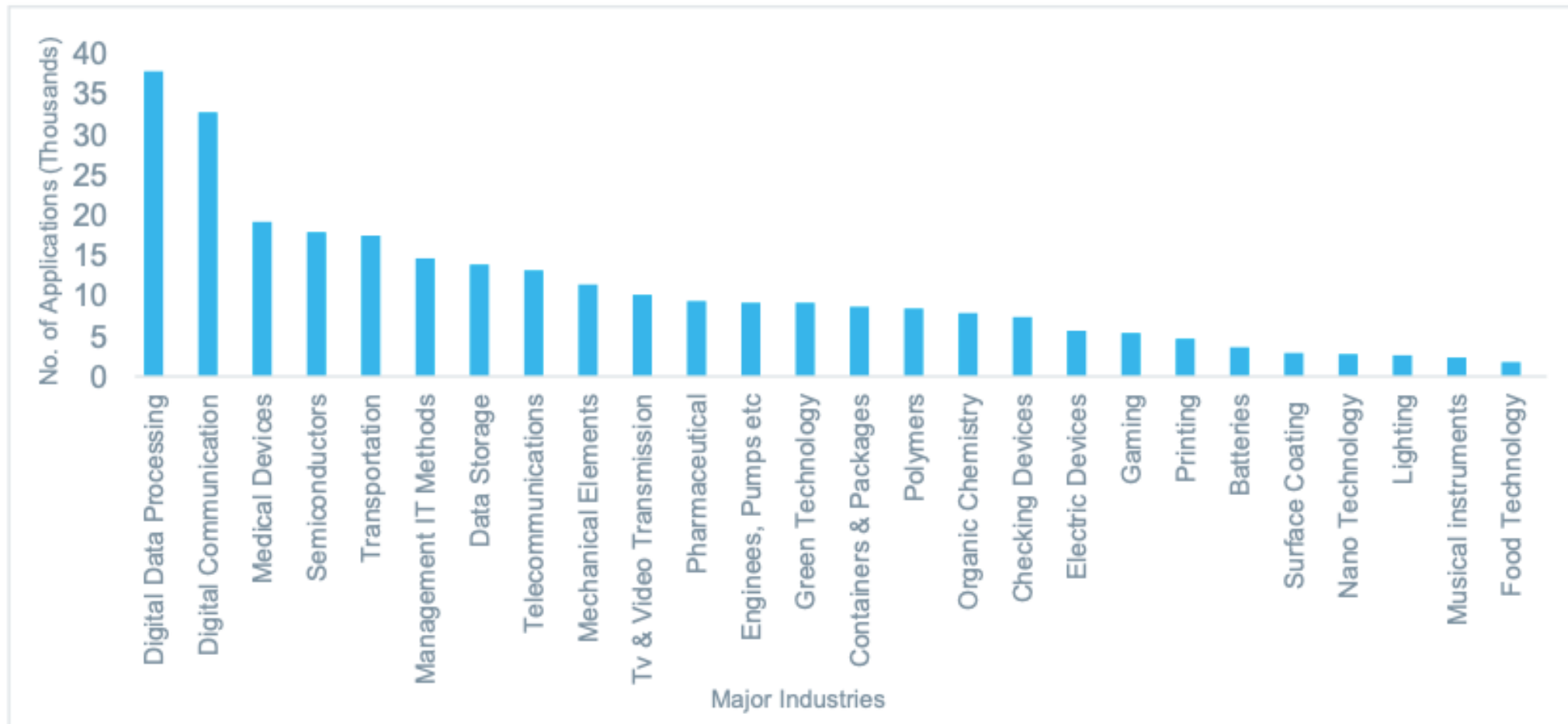
JAMAICA

IP financing pilot phase started in October 2022.



II. INDUSTRY ANALYSIS

The below graph depicts industries that raised applications to secure debt financing using their patents as collateral:²⁴



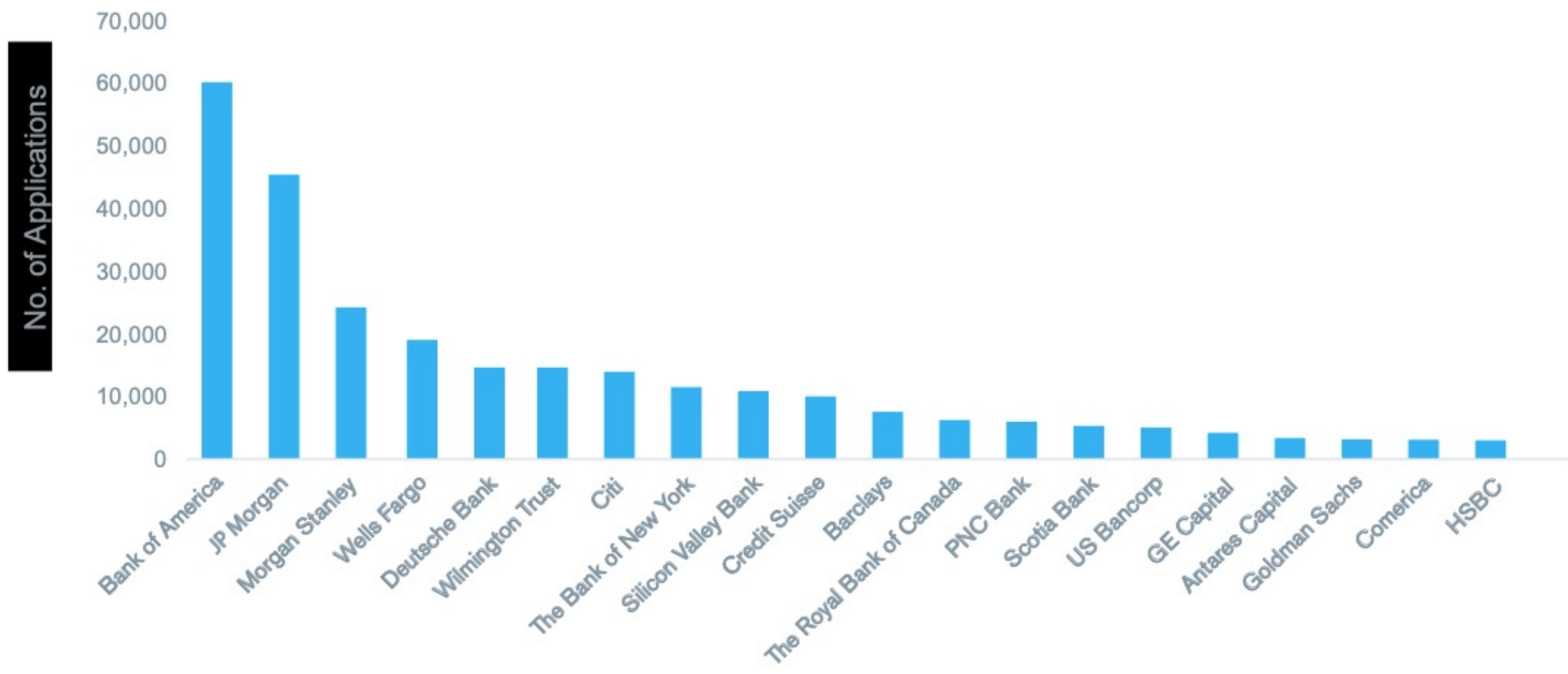
Source: Relecura.com

²³IP based financing of innovative firms, OECD

²⁴IP Intelligence Report, 2015

III. TOP KEY PLAYERS

Top Financing Institutions Issuing IP-Backed Loans (2011-2016)



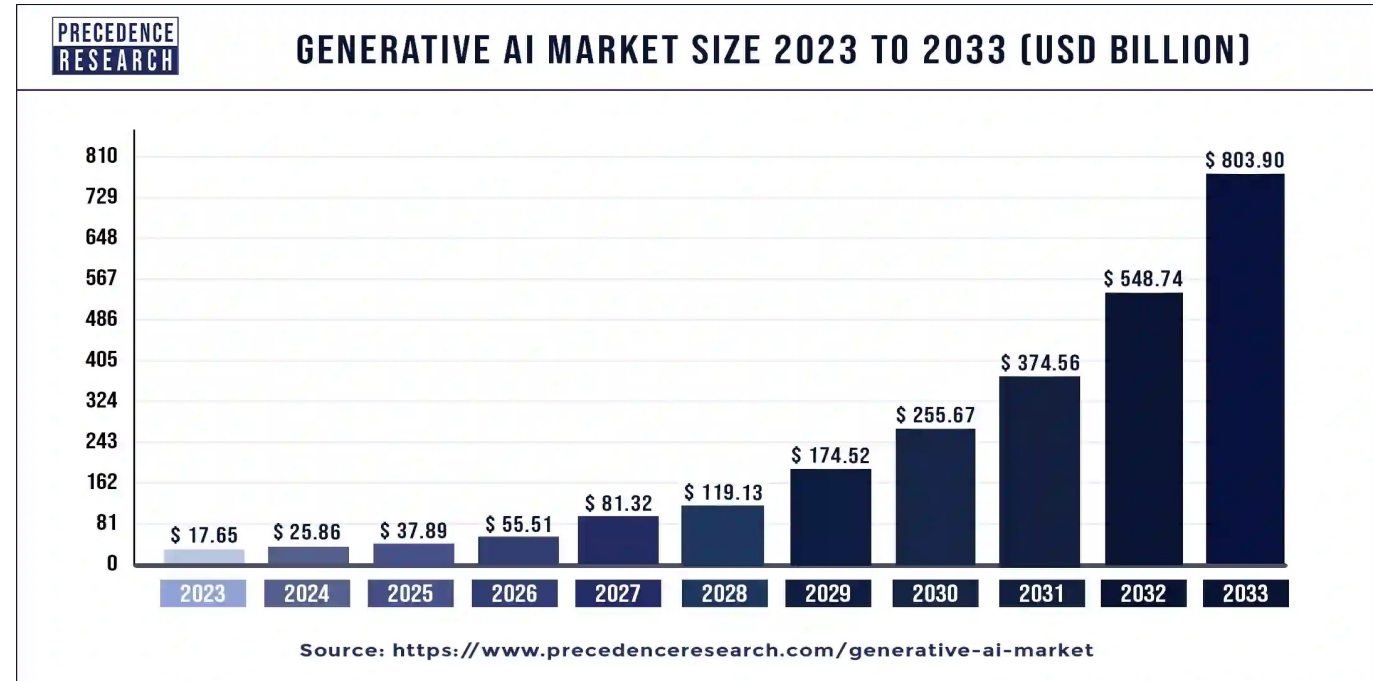
Source: Relecura.com

³OECD, Enquiries into Intellectual Property's Economic Impact, IP-Based Financing of Innovative Firms, 2015

⁴Relucera, 2017

Transactions by Major Financing Entities in Various Technology Sectors During 2009-2014

Industry	Number of Applications			Total
	JP Morgan	Bank of America	CitiGroup	
Digital Storage	4,778	NA	835	5,613
Data Processing	3,770	6,650	3,332	13,752
IT Methods for Management	2,340	2,586	524	5,450
Digital Communication	2,324	4,075	1,301	7,700
Television and Video Transmission	2,176	1,727	1,957	5,860
Mechanic Elements	2,171	1,407	2,914	6,492
Medical Devices	1,877	NA	990	2,867
Telecommunications	1,866	1,219	NA	3,085
Semiconductors	1,331	1,192	3,227	5,750

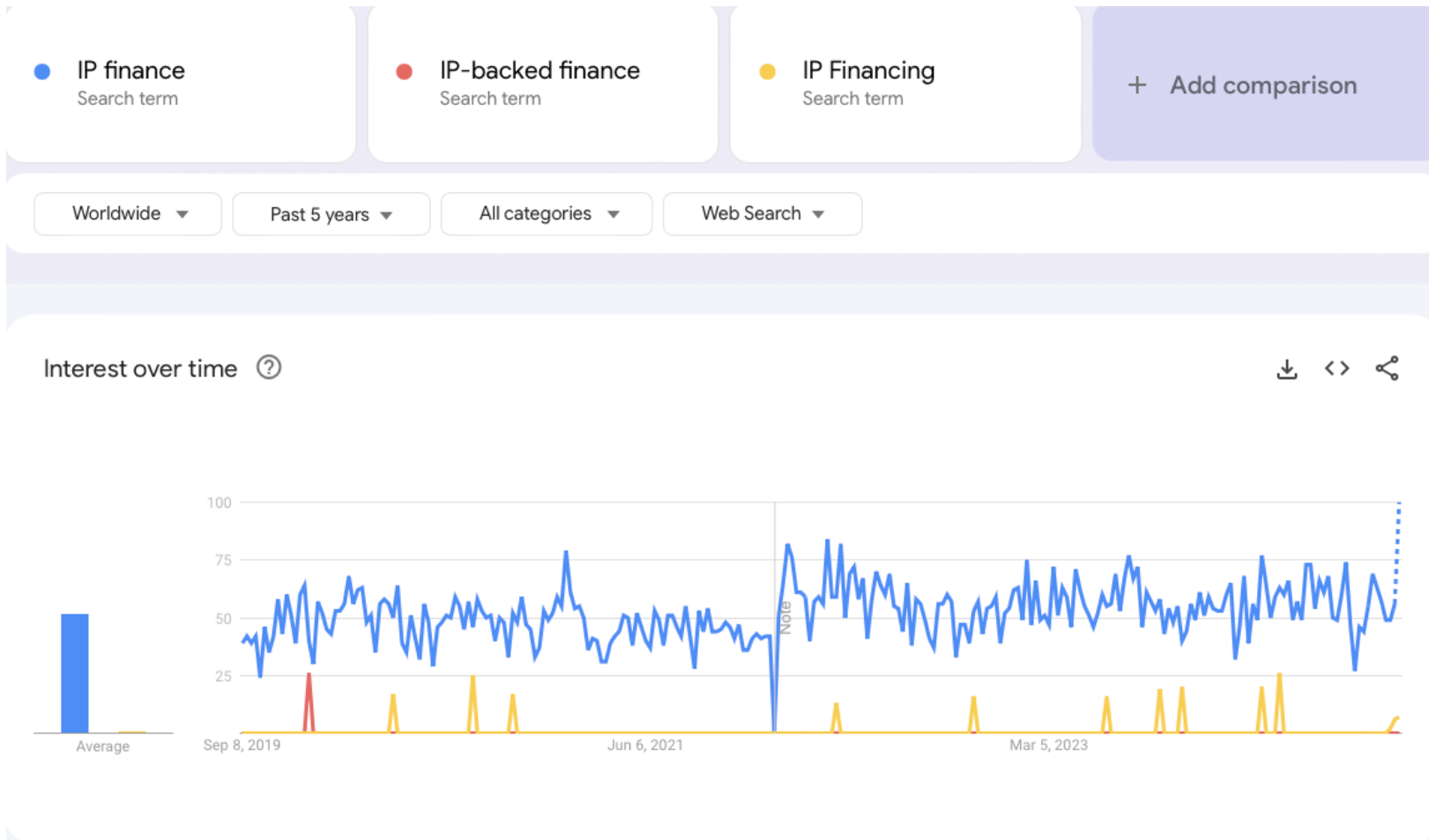


IV. SEARCH TRENDS & SIGNALS

TREND BY KEYWORDS SEARCHING

Google Trend: Searched by keywords

● IP finance ● IP-backed finance ● IP Financing



Q & A

THANK YOU

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