



# IP FINANCING POLICIES: WHAT ARE THEY ABOUT?

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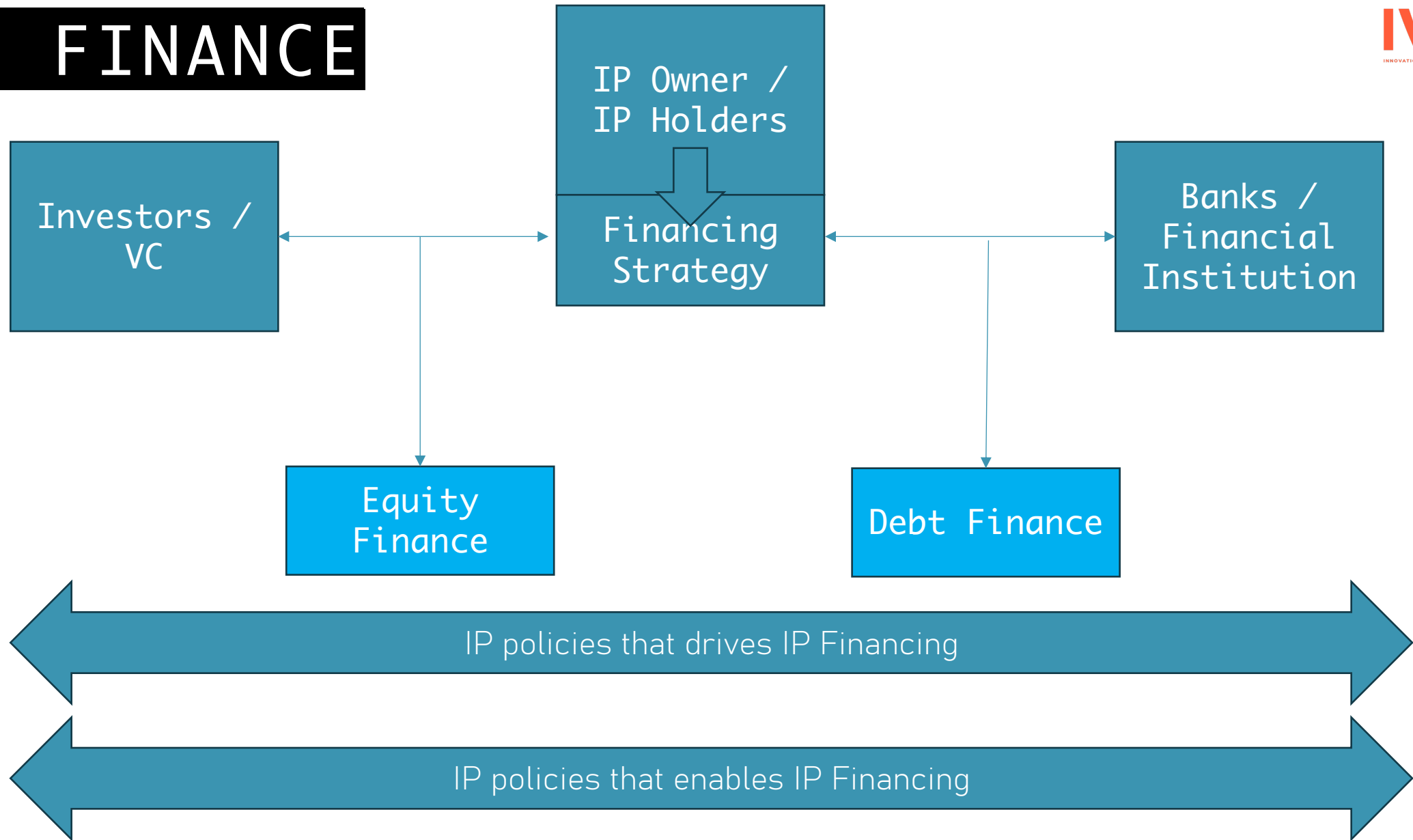
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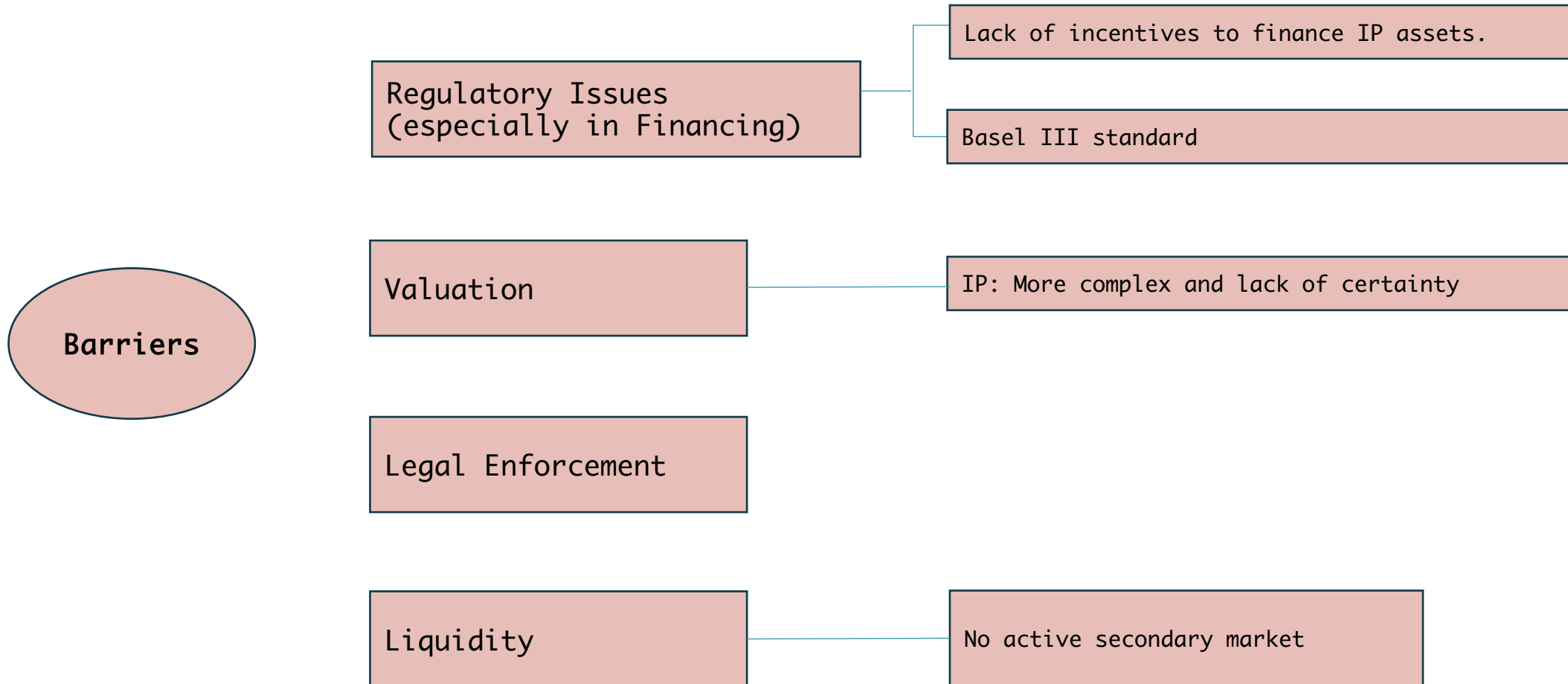
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# IP FINANCE



# IP FINANCING: BARRIERS AND ENABLERS



Adapted from:

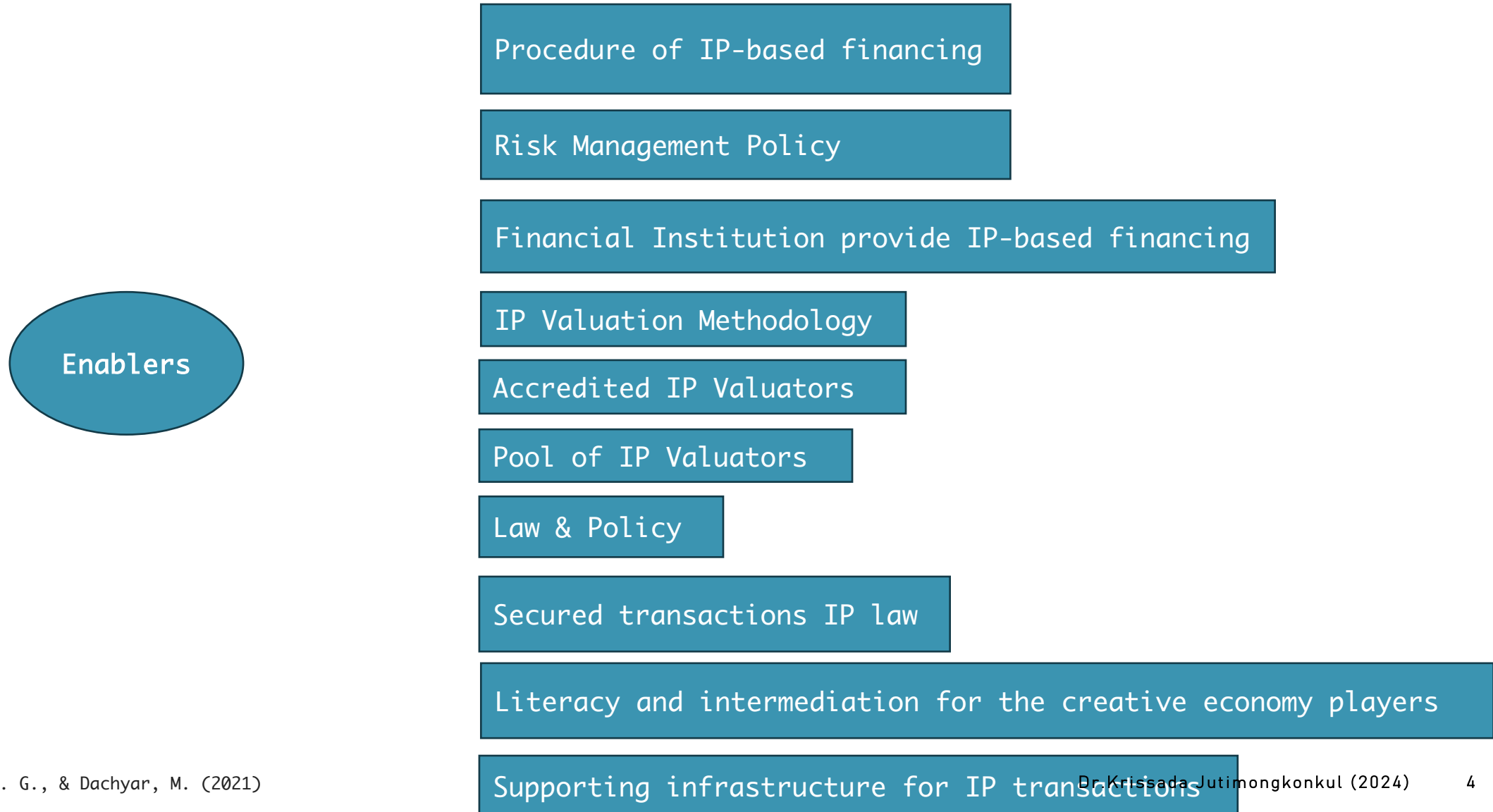
- Santoso, M. G., & Dachyar, M. (2021). Modeling the barriers and enablers of intellectual property-based financing scheme for developing economies: An Indonesian context. In *11th Annual International Conference on Industrial Engineering and Operations Management, IEOM 2021* (pp. 1559-1571). IEOM Society.

- BIS 'Basel III: International Regulatory Framework for Banks' (BIS)

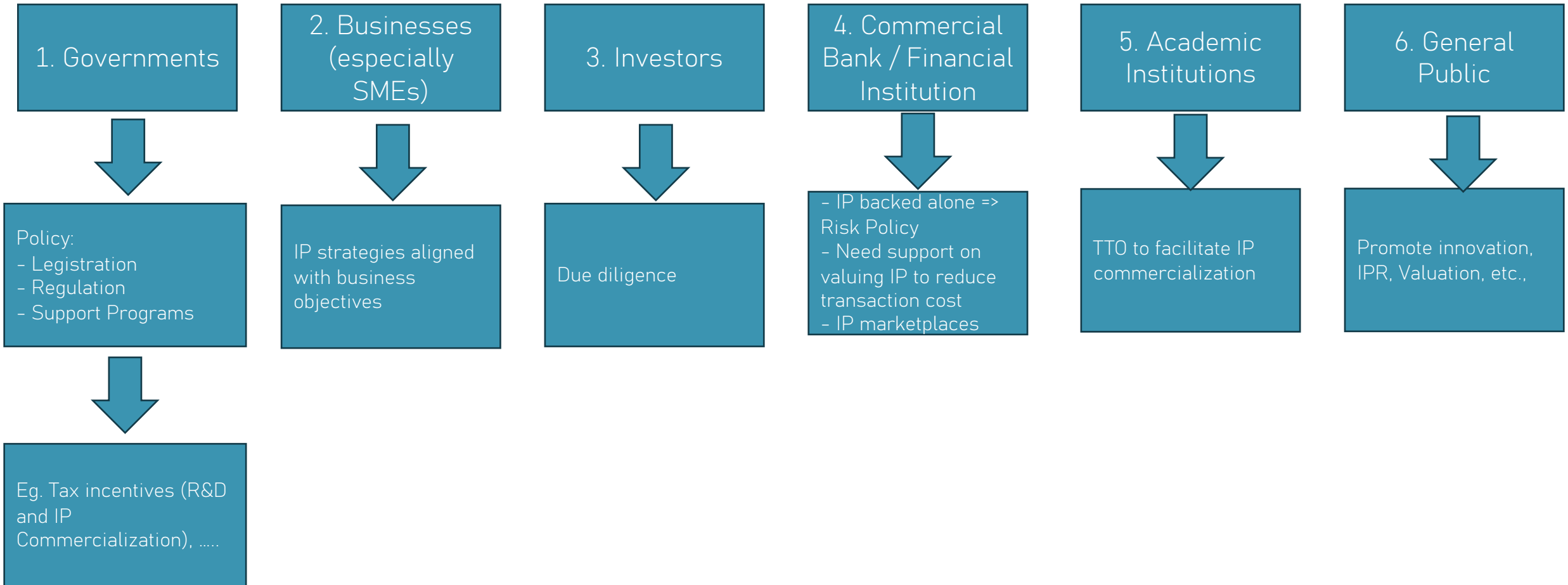
- Heley and Joseph (2023), *Journal of Intellectual Property Law & Practice*

Dr.Krissada Jutimongkonkul (2024)

# IP FINANCING: BARRIERS AND ENABLERS



# IP FINANCE STAKEHOLDERS



# IP FINANCING POLICIES

Strategies

Regulations

Incentives

The use of  
Intellectual  
Property  
(IP)



As  
Collateral  
or  
Instruments  
for  
financing  
purposes



1. Legal and Regulatory Framework
2. Financial Incentives and Support Programs
3. IP Valuation and Due Diligence Standards
4. IP-backed Financing Instruments
5. Technology Transfer and Commercialization
6. IP Insurance and Risk Mitigation
7. International Cooperation and Harmonization
8. Education and Awareness

# SAMPLE OF POLICIES IN PRACTICES:

**Intellectual Property Office of Singapore (IPOS)** will provide a valuation subsidy to successful applications. To be eligible, applicants must have drawn down the approved loan.

The cost of IP valuation subsidy will be capped at:

- 50% of the IP valuation cost,
- Two percent of the value of the IP, or
- S\$25,000, whichever is lower.

APEC Intellectual Property Right Experts Group,  
January 2018

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## **Intellectual Property Institute Luxembourg (IPIL)**

offers services such as “Boost IP”

**European Commission** focuses key initiatives to support SMEs, such as offering financial support via IP vouchers, rolling out IP assistance services in public funding programmes, creating a one-stop shop in IP information & filing system. Emphasize to make it easier for SMEs to leverage their IP.

The European Office for Intellectual Property (EUIPO)’s initiatives are: -

- **SME Fund**
- **INVESTEU Fund and EFSI** is dedicated to finance for SMEs and small mid-cap companies (up to 499 employees), including innovative companies.
- **Advisory Hub** connects project promoters and intermediaries with advisory partners, who work directly together to help projects reach the financing stage.

# Q & A



**THANK YOU**

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